

CAPE CORAL MAYORS SCHOLARSHIP FUND

2018 Sponsorship Application



Dear Prospective Sponsor,

For the past thirty-five years, the Cape Coral Mayors Scholarship Fund has supported the residents of Cape Coral by raising the funds and awarding college scholarships to the youth of this city. Since the Board of Directors (which manages the fund) is made up entirely of volunteers, all funds raised go towards these scholarships and the continuous growth of the fund. Each year since the inception of the fund, all mayors, regardless of political-standing, have supported this worthy cause, yet they have no part in the administration of the fund.

2018 is our 36th Anniversary of providing funds to senior high school students, and we ask that you step forward and support the future of our city by serving as a Scholarship Sponsor, Donor, or advertiser in the annual program distributed at the awards ceremony. There are several ways to help increase the fund and they are described in detail in this packet.

As a supporter and Sponsor of this fund, you not only strengthen a good cause, you strengthen your image or that of your business as a community partner, thereby enhancing your presence in the Cape Coral community. Rest assured your tax-deductible donation will be well-spent. If you, your employees, friends or relatives prefer to donate time rather than money, we are also in need of volunteers for various tasks. We also have guest speakers available to speak to your organization about our mission.

Thank you for your interest in the growth of the Cape Coral Mayors Scholarship Fund. Since we are a not-for-profit 501(c)(3) organization completely operated by community volunteers, we truly appreciate the support of community-minded partners like you. We remain committed to the future growth of Cape Coral by supporting its strongest asset- our youth.

Sincerely,

Tony Solgard and Susan Los Huertos
Board Members
Cape Coral Mayors Scholarship Fund, Inc.
<http://www.capecoralmayorscholarship.com/home/>



CAPE CORAL MAYORS SCHOLARSHIP FUND, INC.

HISTORY & FACT SHEET 2018

BRIEF HISTORY

In September of 1982, a meeting was called for the express purpose of forming a non-partisan, non-political, non-profit organization to raise funds to provide scholarships for deserving students who reside in Cape Coral. Attending this meeting was former Mayor Price, Detective Roger Butler, John Crawford, John Thinnis, Jim White, and Lee Blyer. As a result, Articles of Incorporation were drawn up for the Cape Coral Mayors Youth Fund. It was patterned after the President's Council with the incumbent mayor as Honorary Chairman.

In 1996, we were incorporated, changed our name to the Cape Coral Mayors Scholarship Fund, Inc., and obtained a 501(c)(3) status. With each passing year our organization has grown. In 1983, we could provide two scholarships for a total of \$500. In 2017, we awarded 24 \$1500 scholarships, reflecting the strong participation of previous sponsors, new sponsors, and returning sponsors. We are anticipating a very successful 2018 program due to last year's response!

WHAT IS THE CAPE CORAL MAYORS SCHOLARSHIP FUND, INC.?

We are a volunteer, non-profit citizens' group represented by a 15-member volunteer board of directors along with 3 trustees. All members are citizens who live and/or work in Cape Coral. The Fund is not a part of Cape Coral city government.

PURPOSE

To raise funds to give scholarships to Cape Coral students interested in furthering their

education based on a combination of scholastic achievement and community involvement. Presently, the focus is on graduating high school seniors residing in Cape Coral.

HOW FUNDS ARE RAISED

1. Annual Awards Banquet participation
2. Advertising sales in the awards program book
3. Donations by corporate and private benefactors
4. Night at the Theater at the Cultural Park Theater

HOW MUCH IN SCHOLARSHIP MONIES ARE AWARDED ANNUALLY?

Each year our goal is to award as many \$1,500 scholarships as we can to students pursuing a higher education from an accredited vocational institute, accredited trade schools, a two-year or four-year college or university.

WHO IS ELIGIBLE FOR A SCHOLARSHIP?

Any legal resident of Cape Coral interested in continuing his or her education who is a high school senior and not related to a board member of the Cape Coral Mayors Scholarship Fund, Inc. who is serving on the Scholarship selection committee.

HOW TO APPLY

Anyone interested in learning more about the scholarship program or receiving an application should contact his or her school guidance counselor, or write to: Cape Coral Mayors Scholarship Fund Inc., P.O. Box 151999, Cape Coral, FL 33915.

SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities for the Cape Coral Mayors Scholarship fund range from a \$5,000 Platinum Sponsorship to a \$1,500 Silver Scholarship. Every contribution is important to making this special pursuit successful and all sponsorship levels provide individual valuable benefits such as:

- ◆ Exposure to the general public and target exposure to VIP's within the community.
- ◆ Professionally managed event by a Volunteer Board consisting of 15 dedicated individuals.
- ◆ Free publicity and advertising for Sponsors through various media.
- ◆ Enhanced image as a good corporate citizen and satisfaction of helping the future of our city through our youth.
- ◆ Tax-deductible donation to a not-for-profit 501 (c) (3) corporation.
- ◆ Sponsor benefit package as described on the following pages

Cape Coral Mayors Scholarship Fund, Inc.
P.O. Box 151999
Cape Coral, FL 33915

\$5,000 PLATINUM Title Sponsorship Package

Platinum Title Sponsors receive the greatest level of exposure. For instance, if ABC Company is a Platinum Title Sponsor of the Cape Coral Mayors Scholarship Fund Awards Banquet, promotional materials would read:

“Cape Coral Mayors Scholarship Fund Awards Banquet presented by ABC Company.”

The following benefits are also included:

- ◆ Mention in promotional materials and advertisements.
 - ◆ Exclusive sponsor seating with your recipient.
 - ◆ Recognition at Awards Banquet.
- ◆ Recognition on Awards Banquet Program Cover as Title Sponsor.
- ◆ Discounted full-page ad in Banquet Journal (printed / distributed by Breeze Newspapers)
 - ◆ Acknowledgment of Sponsorship on website (www.capecoralmayorscholarship.com)
- ◆ Four Tickets to the Awards Banquet (Thursday, April 26, 2018, Palmetto Pines Country Club)

\$2,500 GOLD Event Sponsorship Package

Gold Sponsors are noted as a major sponsor in printed materials and during the Awards Banquet.

The following benefits are also included:

- ◆ Mention in printed promotional materials and advertisements.
 - ◆ Exclusive sponsor seating with your recipient
- ◆ Discounted ½ page ad in Banquet Program (distributed by Breeze Newspapers).
- ◆ Acknowledgment of Sponsorship on website (www.capecoralmayorscholarship.com)
- ◆ Two Tickets to the Awards Banquet (Thursday, April 26, 2018, Palmetto Pines Country Club).

\$1,500 SILVER Scholarship Sponsor Package

Silver Sponsors are noted as a major sponsor in printed materials and during the Awards Banquet.

The following benefits are also included:

- ◆ Mention in printed promotional materials and advertisements.
 - ◆ Exclusive sponsor seating with your recipient
- ◆ Discounted ¼ page ad in Banquet Program (distributed by Breeze Newspapers).
- ◆ Acknowledgment of Sponsorship on website (www.capecoralmayorscholarship.com)
- ◆ Two Tickets to the Awards Banquet (Thursday, April 26, 2018, Palmetto Pines Country Club).

\$500 PATRON OF THE FUND Sponsorship

- ◆ Knowing that you have helped make a difference in a young person’s life.
 - ◆ Your name/business listed as a Patron in the Awards Banquet program.
 - ◆ Name or Company Name listed in Awards Banquet Program (printed / distributed by The Breeze Newspapers)
 - ◆ Acknowledgment of Sponsorship on website (www.capecoralmayorscholarship.com)

IN-KIND Sponsorship

In-Kind sponsorship consists of a donation of a product or service instead of a direct financial contribution. For example, a restaurant may provide food or a printer printed materials etc., in exchange for being recognized as a sponsor. There are numerous possibilities. The “market value” of the contribution must meet, or exceed the specified amount listed in the sponsorship levels described previously in order to qualify for sponsorship status. There can also be a combination of monetary and in-kind contributions.

SUPPORTERS OF THE FUND Sponsorship

There are many small businesses, entrepreneurships and individuals who would like to make contributions other than those set up for larger companies. The Committee made the motion to name them the “Supporters of the Fund” Sponsors.

Every contribution level is important to making this event a success and helping the Cape Coral Mayors Scholarship Fund, Inc.

Some of our major contributors have been:

Tropical Breeze Ladies	Cape Coral R/Seahawks
German American Social Club	AECOM
The Zemel Family Trust	Storm Smart
Waste Pro	Cape Coral Construction Industry Association
The Breeze Newspapers	Castle Harbour Homes
The Lee County Sheriffs Office	Metropole Construction Inc.
The Irish American Club of Cape Coral	Cape Coral Community Foundation
AECOM	Henderson, Franklin, Starnes & Holt
FineMark Bank	The Earle Tolles Family
Lee Health System	LCEC
Cape Coral Kiwanis	Duffy’s Sports Grill
IAFF Local 2424	LAI Design Associates
IUPAT Local 2301	Cape Coral Chamber of Commerce
FOP Lodge 33	Lighthouse Wealth Management
Kathleen White	Premier Cape Construction
Republican Women of Cape Coral	Paul Homes

Sponsorship Agreement Form 2018

Individual or Company Name _____

Address _____

City _____ State _____ Zip _____

Business Phone _____ Fax _____

E-mail Address _____ Contact Name _____

Sponsorship Level () Platinum - \$5,000 () Gold - \$2,500 () Silver One-Year Scholarship \$1,500
() Patron - \$500 () Other ***Please check one box***

By participating in the Cape Coral Mayors Scholarship Fund Inc., your company agrees to pay the above sponsorship level dollar amount as outlined in the sponsorship package. In return, your business will receive the sponsorship package benefits specified in the particular level stated above.

We would appreciate full payment as soon as possible or by April 15, 2018

Authorized Signature _____ Date Signed _____

Authorized Name (please print) _____

Award Banquet Attendees: _____

Scholarship Presenter _____

Email: _____ Phone: _____

Please make checks payable to: Cape Coral Mayors Scholarship Fund, Inc.

Mail To: Cape Coral Mayors Scholarship Fund, Inc.
P.O. Box 151999
Cape Coral, FL 33915



To ensure proper advertising exposure benefits, we must receive a camera ready copy of your company logo, or your company logo on a disk by April 10, 2018.

Questions may be directed to Dee Thompson (dthompson@breezenewspapers.com) and the Cape Coral Breeze Newspapers (239) 574-1110

The Board of Directors of the Fund sincerely thanks you for your generous support.